



23 October, 2013

Mr Ross Cooper
National Sales Manager
Key Return International

Set via email: ross@keyreturn.com.au

Dear Ross,

The PGA of Australia would like to thank you and your company on developing a "Member Benefit" that has been very successful and well received by the entire membership. The positive feedback and usage of the PGA Professional logo'd Key-Tag has assisted the organisation build pride and engagement within the brand.

Several key tags products have been presented to me over the years and your product as far as quality, design and artwork is excellent. The service from your Team and assistance to implement and launch the benefit made the process and activation very easy.

We have already had PGA Members keys returned and we communicated the positive outcome to the membership. The follow up and prompt service from Key Return International was appreciated and noted by our Members.

Further commercial opportunities with our PGA Partners will be presented over the coming months as your commitment through Key-Tags to work with us to grow our business partnerships and the game of golf will be see more outcomes like we have experienced to date.

Again, thank you for your support.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Gavin Kirkman'. The signature is fluid and cursive, with a large initial 'G'.

Gavin Kirkman
General Manager – Member Services
PGA of Australia

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